

CONTACT



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PRACTICE AREAS

Alcoholic Beverage Law &
Hospitality

EDUCATION

University of Louisville, J.D., *cum laude*, 1975

Franklin & Marshall College,
B.A., 1972

ADMISSIONS

New Jersey

United State District Court for the
District of New Jersey

United States Court of Appeals,
Third Circuit

United States Supreme Court

MEMBERSHIPS

National Conference of State
Liquor Administrators, Associate
Member

J. Wesley Geiselman *Of Counsel*

Overview

After serving New Jersey for 34 years in the Division of Alcoholic Beverage Control (NJABC), J. Wesley ("Wes") Geiselman joined Post Polak as of counsel in Post Polak's Hospitality, Alcoholic Beverages and Cannabis Law Group.

Wes began his distinguished legal career with approximately seven years in private practice, during which time he also served as the Municipal Attorney for the Township of Freehold. Wes then left private practice to begin nearly three and a half decades of public service in the New Jersey Attorney General's Office, where he was assigned to NJABC. Wes would ultimately serve 19 years as the Chief of the NJABC Enforcement Bureau and then six years as the Chief Counsel to the Director of NJABC. He was at the forefront of every major legislative and regulatory change and enforcement action in NJABC Law since 1984. As Chief Prosecutor, he was responsible for over 2,000 investigations. Wes handled charges at every tier of the industry, including retail, wholesale and supplier. Wes also oversaw at least four re-adoptions of Division regulations, including those involving Retail Incentive Programs (RIPs), golf courses and violations and charging.

Wes has presented seminars at both national and regional conferences. has been



a frequent lecturer for the New Jersey Institute of Continuing Legal Education (NJICLE) and has been a participant with the National Conference of State Liquor Administrators (NCSLA). In addition, he has trained officers in over 300 police departments and has given seminars to municipal officials, municipal attorneys and the bar itself. Wes is now representing and advising persons and entities involved in all levels of the alcoholic beverage industry.

Wes was the recipient of both a Lifetime Achievement Award and a Service Award from the NJ Department of Law and Public Safety.